## **New Slogans for ESPN**

by Baron von Funny

It was reported this week that Tony Kornheiser, co-host of the ESPN show *Pardon the Interruption*, will be suspended for two weeks following disparaging comments he made about the way Hannah Storm, an anchor for *SportsCenter*, dresses. This comes on the heels of baseball analyst Steve Phillips getting fired in October for having an affair with a female ESPN production assistant, the firing of baseball analyst Harold Reynolds in 2006 for sexual harassment, and a long-rumored history of inappropriate sexual conduct among executives, producers, and on-air talent at the network. It would appear that "The Worldwide Leader in Sports" is in the market for a new slogan...

## **New Slogans for ESPN**

- —"The Worldwide Leader in Torts" (Brandon)
- —"Come for the Sports, Stay for the Sexual Harassment!" (*Mike*)
- —"The Place So Douchey, Even Kilborn Had to Leave" (*Jameson*)
- —"ESPN: Every Sexual Position, Nightly!" (Joe)
- —"All the News That's Fit to Grope" (Matt)
- —"Where Our On-Air Talent Is Just as Obnoxious as the Athletes They Cover" (*Brad*)
- —"Chasing Skirts Since 1979" (Tenessa)
- —"Keeping It in Our Pants Since 2010" (Tenessa)
- —"A Little Inter-Office Sex Never Hurt Anybody... Well, Except for That Chick in Accounting Who— (REMAINDER OF SLOGAN REDACTED BY ESPN LEGAL DEPARTMENT)" (Brandon)
- —"Where Do You Think Tiger Woods Got the Idea in the First Place?" (*Mike*)
- —"You Should See What's Going on Under These Anchor Desks!" (*Jameson*)
- —"Celebrating 30 Years as What Guys Label Their Porn to Throw the Mrs. Off the Scent" (*Joe*)
- —"Wanna Get in the Back Seat of a 2002 Audi and Blow a Guy Who's on TV?" (*Mike*)
- —"It's Like a Sports Slap on the Butt, Except, You Know, on the Tits" (*Matt*)

- —"The Place Where No Almost Certainly Means Yes" (*Brad*)
- —"Come Run Your Fingers Through Barry Melrose's Greasy Mullet" (Mike)
- —"Home of the Peter Gammons Pornatorium!" (Jameson)
- —"How Were We Supposed to Know That Sports-Obsessed Pretty Boys with Peter Pan Complexes Could Possibly Turn Out to Be Sexist Pricks?" (*Joe*)
- —"Around the Horn Kinda Sounds Like a Euphemism Now, Doesn't It?" (Brandon)
- —"Bristol Is for Felchers" (Jameson)
- —"8 Days Without a Sexual Harassment Complaint! Wait, What's That Now? We Mean 3 Hours Without a Sexual Harassment Complaint! What? C'mon, Van Pelt! Seriously??" (*Mike*)

Baron von Contributors: Tenessa Gemelke, Brad Kruse, Brandon Kruse, Matt Kruse, Joe Mulder, Jameson Simmons, Mike Wagner